

Starting a Breakfast Program

Remember to arrange bus schedules so students arrive with enough time to eat. If your school lacks a kitchen (or even if you have a kitchen), you could pack brown-bag breakfasts for students to eat in the classroom every morning. Numerous varieties of grab-and-go foods could fill the sack breakfasts.



Try These Breakfast Promotions:

100 Breakfast Club

A paper drawing of a breakfast bowl, labeled "25," is given to each student the first time he/she buys school breakfast. The bowl contains 25 "Os." The student's name is written on the bowl and all the bowls are posted on the wall. Each time a student eats breakfast he/she is given a gummed reinforcement to stick on an "O" in the bowl. When all the "Os" are filled, the student receives a certificate and a small prize. At the next breakfast, the student is given a different colored bowl labeled "50." When every "O" on that bowl is filled, the student is given a bowl labeled "75" and finally, a bowl labeled "100." A small prize is awarded for each 25 "Os" that are filled. The first student to reach 100 is given a special prize.

Muffin with Mother or Flapjacks with Father (Pancakes with Pop) Day

These events are advertised and listed on monthly school lunch menu calendars as a special day for parents (moms or dads may be invited for either special day) to enjoy breakfast at school with their child.

Monday Cartoon Breakfast

This event is advertised and listed on the monthly school lunch menu calendar. A television and VCR are set up in the cafeteria to show cartoons during the breakfast meal period.

Contact School Nutrition Programs at (406) 444-2501 for other ideas to help you with your breakfast program.